



# Speaking Services





# Hello!



“The most honest, authentic and down-to-earth speaker I have had the pleasure of hearing.”

“Transformational!”

“Her ability to connect with and affect people is profound.”

“One of the most inspiring and engaging people I have ever met.”

“Thoughtful in her choice of words and so full of wisdom.”

Looking for an authentic and engaging speaker or MC?  
Let's talk.



# AS A SPEAKER

I feel at home on stage. I am deeply passionate and excited about speaking to audiences of adults and adolescents who want to be the most authentic version of themselves possible, who want to challenge fear and negativity, feel unashamedly grounded within themselves, use their voice honestly and wholeheartedly for good in their own life and in the lives of others, and who want to learn how to bring their best existence to fruition through every decision they make.

I am the perfect speaker for people who feel ready to explore and unearth their truest passions, to learn to embrace and celebrate their uniqueness and to develop the confidence, clarity and courage they need to achieve their every goal – whether in study, business, relationships or how they see and connect with themselves.

I have been speaking to and running workshops for audiences aged 8 – 80 in numbers of 7 – 700 across Australia and internationally for over half of my lifetime, and I wouldn't have it any other way.



# LET'S DO THIS

If you bring the stage, screen or airways, I will bring the message...

My keynote presentations and workshops proudly encompass the following themes:

- Living and leading with unashamed authenticity
- Self-love and confidence
- Challenging negativity, doubt and fear
- Personal leadership and conscious communication
- Feeling-based and values-based decision making + goal setting
- Creating successful, sustainable change
- Strengthening communities through self

To the speaking stage I bring my personal (but not always rosy) journey and continued learnings in leadership, confidence and crafting a meaningful, deeply fulfilling life and business my experiences as a Coach following seven years working in the not-for-profit space providing frontline outreach work and crisis intervention to Australia's most socially isolated and disadvantaged young people my love of building connectedness within communities and organisations and my innate ability to quickly foster empowering relationships with audiences from very diverse settings.





# TESTIMONIALS



“

Jo's willingness to share so much of herself is something that you rarely see. She was **so powerful** for our students and her tips were very timely. **We hope to see her back at Westbourne!**

MARCUS MICHELIN  
Westbourne Grammar



“

Johanna is the **most engaging speaker** I've ever heard.

AUDIENCE MEMBER



“

Hearing you speak has **changed my life** forever Jo. I don't even know what to say. **It's everything.**

AUDIENCE MEMBER



“

Developing the working relationship with Jo and Heart Sparks has been a real highlight for me - **there is nothing she could have done to improve our experience of working with her.**

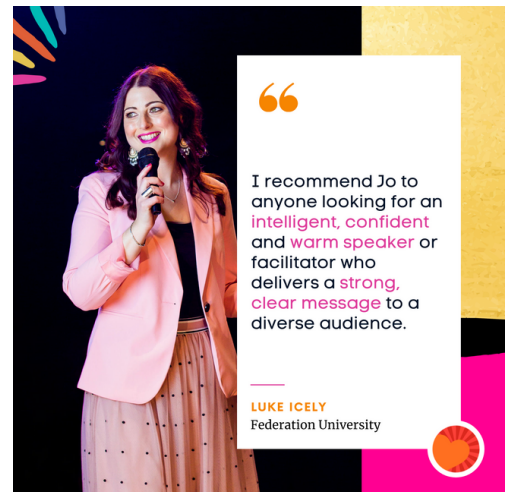
ANDREW EXTON  
MacKillop College



“

Jo has the ability to **move a group** or an individual in a short amount of time. She connects well with people, **builds trust quickly** and leaves you thinking **'I can't believe I just revealed that...'**

CLARE DESIRA  
Top Five Movement



“

I recommend Jo to anyone looking for an **intelligent, confident and warm speaker** or facilitator who delivers a **strong, clear message** to a diverse audience.

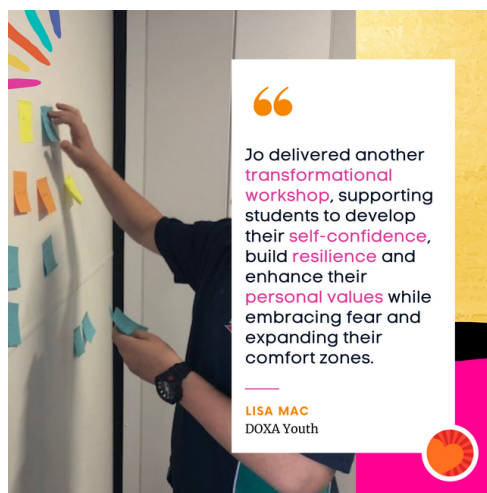
LUKE ICELY  
Federation University



“

Jo is a positive, confident, grounded source of **pure, unwavering light.**

NATALIE ROBERTS  
Miracle Mama



“

Jo delivered another **transformational workshop**, supporting students to develop their **self-confidence**, build **resilience** and enhance their **personal values** while embracing fear and expanding their comfort zones.

LISA MAC  
DOXA Youth



“

Jo scored **10/10** across all areas of our feedback forms from 100% of our attendees, which demonstrated how **highly they valued** her presentation as well as her as a speaker.

ROSIE BARBARA  
Wyndham City Parent Information Night Coordinator



# AS AN MC

As an MC, I love holding space for speakers and award nominees, supporting organisers to enjoy their own event and engaging audiences with genuine warmth, authenticity and a vibrant spark!

*"A beautiful energy just radiates from her."*

*"She led the day with such presence and grace."*

*"I enjoyed listening to her as MC just as much as listening to the speakers themselves!"*

*"She reflected openly on the key messages of every speaker live and tied everything together magically."*





# KEYNOTE TOPICS

I do not believe in a 'one size fits all' approach to speaking of any kind...

While you are most welcome to book one of my popular keynotes listed below to save yourself time, I am always excited to connect – at no additional cost to you – to hear more about your event/s and learn more about your plans, format, agenda and audience so that I can facilitate something that is specially and uniquely constructed for you and your audience, complementing their journey through the broader day.

If it is a standalone keynote or workshop for young people that you are interested in, there is a separate way I suggest we approach that, so please make that known to me as soon as possible.

My signature keynotes:

- Leading From Within : Personal Leadership Beyond Fear
- The Best Kept Secrets to Successful Goal Setting : From Stress to Success
- Cultivating Connection + Building Resilient Teams
- Feeling Into Your Business With Unashamed Authenticity
- Strengthening Family Through Self
- The A - Z of Confidence
- Vocalise : The Power of the Spoken Word
- Speaker Success : Your Voice for All Seasons

Each keynote mentioned above has an optional, accompanying workshop.



# TESTIMONIALS



“

That was much more than I could have hoped for. I've taken down **pages and pages of notes!**

AUDIENCE MEMBER



“

She was amazing. It was like she was **speaking to me, JUST to me**, even though we were a huge room full of people.

AUDIENCE MEMBER



“

Jo's **ability to combine our brief** within her presentation was wonderful. A **true professional** who met all that was asked of her. Johanna is one of those people that you feel you've **known forever**.

ANTHONY OHLSEN  
Rotary International



“

The feedback from our Licensees was **highly regarded**, with Jo bringing a **fresh way** of delivering a Self Care-inspired PD, a topic which is sometimes overlooked and underrated.

SAMI YEOMANS  
Life Saving Victoria



“

Jo has been prepared to go **well beyond the brief** to develop and establish a **meaningful and ongoing partnership** with our College, which will continue to develop into the future.

ANDREW EXTON  
MacKillop College



“

Jo was **transformational!**

AUDIENCE MEMBER



“

Jo's natural ability to **make everyone feel important** and valued leaves each person she works with feeling empowered to take on any challenge they face and to **change their own lives** for the better.

TRISTAN KNOOP  
D9780 RYLA Leadership Team



“

Jo had such a natural way of asking highly **powerful questions**. She made us really think.

AUDIENCE MEMBER



“

Jo helped us to **build our confidence** and our own unique communication skills, all while sharing some **amazing tools and strategies** with us as a group. Everyone there absolutely loved her session.

KATE CASHMAN  
Entrepreneurs Organisation (EO) Partners



# MORE THAN A MOTIVATIONAL SPEAKER

I don't like being referred to as a 'Motivational Speaker'.

Yes, I consciously connect with and deeply motivate my audience members. They leave their time with me feeling inspired, motivated and ready to make a difference in their own lives and the lives of others. But that in and of itself is not what is most important to me. It is not what will be most important to you either.

The thing about 'Motivational Speaking' as we traditionally know it that doesn't sit well with me is what happens the morning after your event... or the day after that... or the week after that; that inevitable moment when the feeling an audience member felt in the room with a speaker has worn off. The moment they find themselves right back where they started.

.My personal speaking philosophy ensures that, regardless of the session, my audience members receive:

- Practical tools that they can apply today and reapply any day for the rest of their lives
- A direct contact line to me so that they are able to keep the conversation going if my words have sparked something in them that they would like to explore or clarify further
- A greater understanding of who they authentically are
- A feeling of connection: to me, to you, to themselves, to their own life and to their responsibility in defining their own journey

I am here to give your audience practical tools, and then teach them how to use them, so they have the power and resources to support themselves and your collective community long after I have left the room. It is the only way sustainable change can occur and my wish for them is a more wonderful life, not just a wonderful day.

# TESTIMONIALS



“

Jo was very engaging and yet still gave us **really practical tools** to reflect on and use.

AUDIENCE MEMBER



“

Jo, your presentation at the National Rotaract Conference **changed my life**. I still think about it now.

AUDIENCE MEMBER



“

Jo is an **incredible facilitator** that oozes with warmth, understanding and compassion. Her ability to create a **safe and nurturing space** makes her so great at what she does.

TANYA WHITMORE  
Wyndham City



“

I knew Jo would hold the entire day and those in attendance (who came from all over the world) in **very safe hands**. She was warm, gracious, kept beautifully to time and covered **everything we needed**.

JULIE PARKER  
Beautiful You Coaching Academy



“

I have invited Jo to present to young people many times and the feedback from them after hearing her speak **always speaks for itself!** Jo is like **no-one** I have ever collaborated with.

LISA MAC  
Future Focus



“

Johanna is a **new kind of leader**. She inspires intention-led living with her every interaction and her ability to **connect** and **affect** people is **profound**.

JADE WISELY  
The Create Days



“

I liked how the session went because Jo was **really inspiring**. I learnt how to be positive about myself, how to **believe in myself** and how to step outside of my comfort zone, make it bigger and just...**be me!**

STUDENT WORKSHOP PARTICIPANT



“

I learnt that you don't need to change who you are to suit other people, that it is **important to face your fears** and that it's possible to have a better attitude. Jo was **so honest** and really nice to us.

YOUTH WORKSHOP PARTICIPANT



“

My **favourite speaker**. Yet again.

AUDIENCE MEMBER



# LET'S CONNECT

Feeling ready to chat more or enquire about a booking?

My team and I would love to hear from you!

Start the conversation by getting in touch at  
[info@heartsparks.com.au](mailto:info@heartsparks.com.au)

